

Celebrating 90 Years of Service

THE GATEWAY BULLETIN OF THE ROTARY CLUB OF BOMBAY

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president's Message

Dear Friends,

The Rotary Club of Bombay's 90 years celebratory function is just a month away. A note to all, there is slight change in the timing. The celebration will now be held in the evening at the Chambers Terrace, Taj Mahal Hotel on March 19, 6.30 pm onwards, instead of lunch, as earlier planned. Kindly save the date!

We are happy to announce the opening of the sixth Bhavishya Yaan school at Prabhadevi. The inauguration will take place on February 25, 2019 at 10.30 am at Prabhadevi Municipal School.

Today we will award

Mr. Crispino Lobo with the Social Service Club Award for 2018–2019.



He has been awarded for his profound erudition in areas of climate change and natural resource management, his missionary involvement in empowering communities through multilevel and multi-sector development programmes, for his deep commitment to logical analysis, knowledge and management and transformational change.

Thank You!

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Rtn. Vijay Jatia President



Sanjiv Mehta, Chairman and MD of Hindustan Unilever Ltd. outlined his 4G formula of putting corporate governance through an intensive cleaning cycle in his talk to the Rotary Club of Bombay last Tuesday.

The 4Gs refer to responsible growth, consistent growth, profitable growth and competitive growth. Sanjiv emphasised how growth is the result of sustainable design and campaigns coupled with sensitizing the community.

Growth is the result of societal expectations from big businesses. Sanjiv said, that in a world that showed a record trust deficit in big businesses, no one can afford to degrade the environment for growth. "It is difficult for a company to prosper unless there

A 4G Mantra for Corporate Governance

Consistent growth, profitable growth, competitive growth and responsible growth: Sanjiv Mehta, Chairman and MD of Hindustan Unilever Ltd. believes profit and sustainability go together

is inclusive growth," he said. The last century's mantra of prioritising 'Roti, Kapda, Makaan' over everything else is a thing of the past. The new generation is informed and purposeful and brand-conscious. This means that they look into the societal and the environmental impact of the brands they buy. Hindustan Unilever Ltd., said Sanjiv, was a company that was in touch with the changing sensibilities of its customers. There are aspirational values that change with the needs of society.

While its roots are Anglo-Dutch, its ethos is strongly Indian. Sanjiv said, "We believe what is good for India is good for Hindustan Unilever. We believe in doing well while doing good."

Continued on Pages 2 and 3

TODAY'S SPEAKER: RETD. SUPREME COURT JUDGE JUSTICE B. N. SRIKRISHNA

IN THIS ISSUE

Celebratory get-together for Night Study Centres Haldi-kumkum at BDD vocational class Free eye check-up for senior citizens at Ananda Yaan Rotarians participate in the Terry Fox Run

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SPEAKER FOR FEBRUARY 19, 2019: Adil Zainulbhai, former Chairman of McKinsey India





Rtn. Satya Bansal proposes the Vote of Thanks

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Sanjiv continued, "Hindustan Unilever is a purpose-driven value-led organisation." He added, "To quote our founder Lord William Lever: 'I believe that nothing can be greater than a business, however small it may be, that is governed by conscience; and that nothing can be meaner or pettier than a business however large, governed without honesty and without brotherhood'."

The purpose of life, said Sanjiv, was to make sustainable living a commonplace deliverable. Sanjiv believes that companies with purpose last longer, brands with purpose grow faster and people with purpose thrive. He quoted Mark Twain: "The two most important days in your life are the



Hon. Sec. Rtn. Rekha Tanna makes club-related announcements

day you are born and the day you find out why." HUL helps people find their purpose and align their work with it, he said.

Sanjiv shared, with the club, ad campaigns and tag-lines of various brands and commodities under HUL which strive to make a difference and have a positive influence on the society. One of these, the 'Brooke Bond Tea – The taste of Togetherness' campaign is directed at looking beyond the stereotypes and bringing diverse communities together including the transgendered.

The Unilever sustainability plan is drafted such that it decouples with environment footprint and recouples with societal impact, said Sanjiv. He also highlighted one of the



(L to R) Rtn. Abhishek Saraf, Rtn. Akhil Sanghi and Rtn. Pulin Shroff

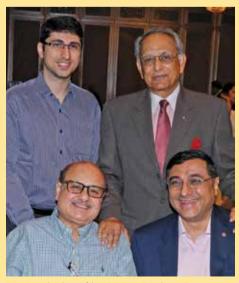
big challenges of the world: water scarcity. Water is essential for life. Hence, it is crucial to conserve it. HUL is doing so by focusing on health and well-being, enhanced livelihood, sanitation and the management of plastic. Several programmes and sustainable campaigns have been undertaken in this direction. Sanjiv screened a beautiful advertisement to help understand the need for water conservation and using water resources responsibly.

Sanjiv also shed light on HUL's project Shakti which empowers rural women to they have a respectable standing in society as entrepreneurs. Sanjiv also talked about the need to Reduce, Reuse, Recycle and Recover plastic.

Continued on Page 3



Guest speaker Sanjiv Mehta and President Vijay Jatia exchange pleasantaries



Rtn. Jamshyd Vazifdar, PP Rtn. Pradeep Saxena, Rtn. Mudit Jain and Rtn. Hiren Kara



Rtn. Sanjiv Saran Mehra with guest speaker Sanjiv Mehta



Rtn. Mahesh Khubchandani with a guest

Continued from Page 2

A Rotarian asked Sanjiv to comment on the situation in rural India where toilets are being built under various projects but not being used.

To this, Sanjiv responded with highlighting the importance of understanding human behaviour. He said, "The perception of people about stereotypes attached with toilets will not change unless there is a proper talk about hygiene and sanitation."

Another question posed to him was how HUL was gearing up for the rapid urbanisation of the country and were there any lessons from China? Sanjiv said that urbanisation was yet to kick off in India; in 1980s, India and China both had 25 per cent urbanisation, and while India is now at 35 per cent, China stands at 55 per cent. He said this was because infrastructure preceded urbanisation in China while infrastructure lags behind urbanisation in India. "But we have the potential to do better," he added.

The last question by a Rotarian was: 'How afraid are you of Patanjali?'. The question allowed Sanjiv to close with his philosophy: "If one competitor grows, that does not mean that others cannot grow. A good competitor is good for consumers and good competitors bring out the best in Hindustan Unilever."

CELEBRATORY GET-TOGETHER FOR NIGHT STUDY CENTRES





RCB's Night Study Centres' (NSC) held their annual get-together on February 2, 2019, at YMCA International House. An invocation opened the programme, followed by cultural and entertainment performances by students of different centres.

The programme was attended by over 450 students and their teachers from Baradevi Municipal School, Abhyuay Nagar Municipal School, Ahilya Vidya Mandir, Nadkarni Park Municipal School, Korba Mithgar Municipal School, Sewri, Worli Madraswadi and Kamathipura Vachnalaya.

Dignitaries gave prizes to 88 winners of intra-NSC competitions which include thumb painting, crafts, mug painting and essay writing.

President Vijay Jatia was the chief guest and he encouraged students to excel in academic and extra-curricular activities. Noel Ammana, President,



Bombay YMCA, Paul George, General Secretary, Bombay YMCA, PP. Rtn. Nowroze Vazifdar and Rtn. Jamshyd Vazifdar were also present.

All the students were given educational kits and packed refreshments.



SAFETY FIRST IS SAFETY ALWAYS ~ CHARLES M. HAYES



Primary students from ages 5 to 8 years at G K Marg School were made aware of the importance of road safety rules and regulations.

National Road Safety Week is being held from February 4 to 10, 2019. The theme for this year's campaign is *'Sadak Suraksha – Jeevan Raksha'*. G K Marg teachers celebrated it with



primary kids by educating them about traffic rules and their importance: * How and when to cross the road * How to read street signal signs

* How to recognise traffic lights with their colour and meanings

Children also made activity posters on these subjects which enhanced their retention of the same.







Haldi-kumkum at BDD vocational class

For 12 years, the Inner Wheel Club of Bombay has celebrated the success of underprivileged women by having a *'haldi-kumkum'* ceremony at the vocational training class, Dr. Babasaheb Ambedkar Municipal School, BDD Chawl, Worli.

February 2, 2019, was a joyous day for the hundred women who are currently benefiting from this programme and for the President Mrs. Pallavi Nerker along with other members of the Inner Wheel Club of Bombay.

Many of the women at the vocational training class are small-scale entrepreneurs who have been given interestfree loans to enable them to become economically independent. There was more to celebrate as some of the women had cleared their Xth and XIIth grades as well as graduation this year.

Everyone was served 'tilgud laddoos' to celebrate the hard work put in by them throughout the year. Entertainment followed in the form of singing, dancing, reciting poems and enacting a play. A competition was held for make-up and hair-styling, tailoring and mehendi designs - some of the creative arts taught at the institution. All the participants were cheered and encouraged to do better. Every woman felt empowered because they understood that a skill can change the future of a whole family.





Free eye check-up for seniors at Ananda Yaan

A regular eye exam is the most impactful investment in wellness! The Rotary Club of Bombay thanks Dr. Radhika Krishnan, CEO of Aditya Jyot Foundation, for making eye exams free for RCB projects. She organised free eye checkup camps for more than 250 Bhavishya Yaan children and 220 Ananda Yaan senior citizens through the Aditya Jyot Foundation.

These camps were meticulously

Prevention is better than cure!

Keeping in mind that senior citizens of the new Ananda Yaan (Dr E. Moses Road) Centre did not have any previous medical reports, a comprehensive check-up camp was organised on February 2, 2019. This was efficiently conducted by a team from KJ Somaiya Hospital and coordinated by Mr. Dilip from the Dignity Foundation.

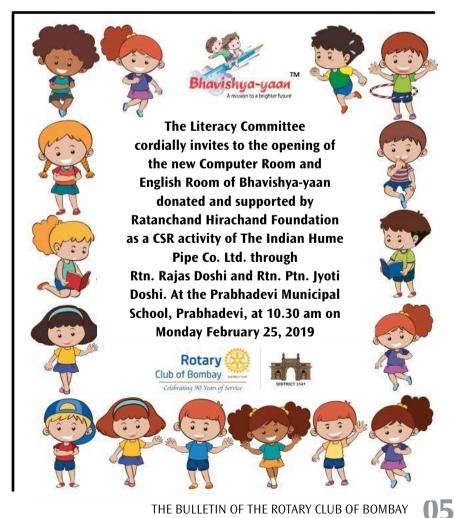
The team, comprising 12 doctors, came to the centre with a medical van. There were two general physicians, a gynaecologist, an orthopaedic surgeon, an ECG operator, and a pharmacologist. A private enclosure was created at the centre for personal check-ups. A total of 114 people (Ananda Yaan members and their family) were provided all of the above check-ups with free health tips and medicine. Twenty-one people got ECG tests done as well.

Members also showed blood reports from a camp recently conducted by RCB at the same centre. They were guided by the team from K J Somaiya Hospital. RCB is grateful for their generosity in making each member comfortable and addressing all their queries.

coordinated by programme coordinator Sagar Chakor and his team of doctors who brought not only their medical expertise but also big smiles, bigger hearts and unending energy.

The Aditya Jyot Foundation conducted one such camp for 110 members of Ananda Yaan (Dr. E. Moses Road Centre) on January 31, 2019. Out of the 110 who were tested, 60 people needed spectacles. Around 35 from this number will be wearing spectacles for the first time which will be provided to them free of cost.

Making the community aware of eye problems and their prevention was the main focus of the event. After registration, vision was checked for all patients. Past ophthalmic history was also recorded. Surgeries of four cataract patients were performed at Aditya Jyot Eye Hospital, Wadala.



Rotarians support Terry Fox Run



The Rotary Club of Bombay partnered with the Terry Fox Foundation in the 21st year of its Mumbai Run. Over 600 people came together in support of the Terry Fox Run on Sunday, February 3, 2019, including several Rotarians. A sum of Rs 1.5 crore was collected to aid cancer research.

The Terry Fox Foundation was created to support funding for cancer research the world over with a specific focus on cancer that afflicts children. Terry Fox was a Canadian diagnosed with Osteogenic Sarcoma (Bone Cancer) in 1977 and had his right leg amputated at the age of 18. Sensitive to the suffering of other cancer patients, especially children, Terry decided to raise money and awareness for cancer research through a run he did across Canada; thus began a journey called "Marathon of Hope".

Terry's spirit, determination and compassion for others still moves millions of people, and because we have been touched, we continue his dream – the dream that one day a cure for cancer will be found. Terry died shortly after, in 1981, leaving behind the legacy known as the Terry Fox Run.



DONATIONS RECEIVED TOTALLING

₹39,89,310

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Rtn. Meera Alreja

Rtn. Venkat Ramaswamy

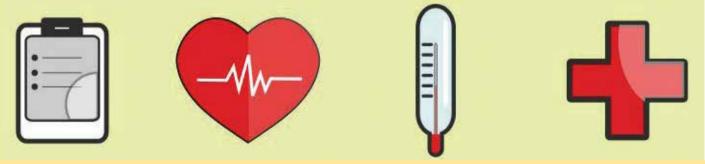
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MEDICAL CENTRES BENEFICIARIES

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ajit Deshpande Medical Centre	2420	2419	2218	1884	1182	1554
Phiroze Ratanshah Vakil Eye Centre	2592	2234	2311	2041	1938	1721
International Women's Association Clinic	438	372	334	510	305	369
Cotton Green Medical Centre	577	701	630	725	697	685
Total	6027	5726	5493	5160	4122	4329



February 14: In-camera event, Dr. Jehangir Sorabjee, hosted by Rtn. Shernaz Vakil at 17 D, Il Palazzo, Malabar Hill, Little Gibbs Road, behind Malabar Hill Club, 7 pm.

February 15: Fellowship by Rtn. Ptn. Jyoti & Rtn. Rajas Doshi at Las Palmas Gardens, Little Gibbs Road, Malabar Hill, 7.30 pm onwards.

February 18: Club Assembly, 5.30 pm at IMC.

February 19: Speaker Adil Zainulbhai on Corporate Governance – the view from Bombay, Delhi and Washington.

February 23 & 24: District Conference at Hotel Renaissance.



All Directors and Committee Chairpersons are requested to send their project write ups with high resolution pictures to Rtn. Satyan Israni for publishing in the Gateway at the following email id:

> rotary. satyanisrani @gmail.com



ROTARIANS MAKING WAVES Congratulations PP Rtn. (Dr.) Mukesh Batra for receiving the IBG Award for Business Excellence – in the medical field.





MENU (PAN-ASIAN) February 19, 2019

SOUP Tom yum soup, Assorted bread rolls & butter

SALAD BAR

Cucumber & coriander salad with spicy peanut dressing, Pineapple red pepper & peanut salad, Glass noodle salad, Kimchi

VEGETARIAN MAIN COURSE Mapo tofu, Malay curry, Kung Pao potatoes, Vegetable Manchurian, Mixed vegetable in chilli garlic coriander sauce

NON VEGETARIAN MAIN COURSE Thai Chicken red curry, Sliced fish in sweet basil chilli sauce

> ACCOMPANIMENTS Steamed rice, Pad Thai noodles

DESSERT Darsaan, Honey Nut ice-cream, Cut fruit platter



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Next Week's Speaker: Adil Zainulbhai

Adil Zainulbhai retired from McKinsey India as its chairman after 34 years with the consulting firm, 24 of which were in the US. He counsels the CEOs of many of India's largest companies in a range of industries, including infrastructure, metals and mining, financial services, and pharmaceuticals and he has helped several such companies become global leaders too. He has also helped leading multinational companies build large, profitable businesses in India. He is passionate about strengthening India's public sector and contributing to the nation's development. Towards this, he works with the government to drive growth and raise living standards, strengthen key sectors of the economy, and improve education, health, and welfare. He has also helped several public sector projects improve their efficiency and effectiveness.

BIRTHDAYS FROM FEBRUARY 12TH TO 18TH, 2019



STATISTICS FOR THE LAST MEETING

Club Members	128
Rtn. Partners	03
Visiting Rotarians	04
Guests	01
Rotaractors	03
Total	139
SERVICE BOX COLLECTION	₹ 2080

RTN.	PTN. BIRTHDAYS
FEBRU	JARY 12
Rtn. P	tn. Chitra Ashokkumar
Rtn. P	tn. Farah Batra
FEBRU	JARY 13
Rtn. P	tn. Geeta Gogia
Rtn. P	tn. Lalita Koshy
Rtn. P	tn. Sandhya Merchant
Rtn. P	tn. Marzban Patel
FEBRU	JARY 18
Rtn. P	tn. Ashish Agrawal
ANNI	VERSARIES
FEBRU	JARY 12
1.1	tn. Amisha & Rtn. Vivek singka
FEBRU	JARY 14
Rtn. P Sinh	tn. Vandana & Rtn. Ranjit
FEBRL	JARY 15
Rtn. P Gogia	tn. Geeta & Rtn. Subash
Rtn. P Kotak	tn. Indira & Rtn. Suresh
Rtn. P Vaswa	tn. Sujata & Rtn. Sunil mi
FEBRL	JARY 16
Rtn. P Sharm	tn. Karishma & Abhishek nan
FEBRU	JARY 17
	tn. Sudha & Rtn. rasad Nevatia
FEBRU	JARY 18
Rtn. P Dalal	tn. Swati & Rtn. Rohan
Rtn. P Katga	tn. Faryal & Rtn. Homi ra
Rtn. P Kotha	tn. Indu & Rtn. Devendra ri
Rtn P	tn. Aradhana & Rtn. Bimal

We are active on social media with more than 4,000 followers. Find us on facebook, twitter and instagram with the handle @rcb1929. Find us on linkedin and youtube with the handle rotary club of bombay. Please follow us and like/share the posts

Mehta

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President Rtn. Vijay Jatia for Rotary Club of Bombay, 97 B, Mittal Towers, B Wing, 9th Floor, Nariman Point, Mumbai - 400021, +91-22-22024089/4509, contact@rotaryclubofbombay.org

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ROTARY CLUB OF BOMBAY