



President's Message

Dear Friends,

As we are nearing the end of the Rotary year, several projects will be completed in the upcoming days.

We have many activities lined up this week, starting with the inauguration of the renovated gymnasium at YMCA, Ghatkopar at 6 pm today.

On June 17th, we will inaugurate the pre-primary school at BY. This month, we will also inaugurate more water projects and conduct further police medical, health camps.

Finally, reminding one and all to mark June 25th on the calendar and attend the final meeting for the year 2018-19. It will be an evening of thanksgiving to all those actively involved. While we showcase the work done, we will also look forward to a brighter tomorrow.

I would like to end with a thought by Douglas Horton: "Thinking good thoughts is not enough. Doing good deeds is not enough. Seeing others follow your good examples is enough."

Thank You!



Vijay Jatia

Rtn. Vijay Jatia
President

TODAY'S SPEAKER: JULIO RIBEIRO



We honour former Mumbai Police Commissioner **Julio Ribeiro** with the Citizen of Mumbai Award. He will speak about Policing Society's Corruption.



ALSO TODAY:

We present the Shyam Munshi Lifetime Achievement in Arts to artist **Laxman Shrestha**.



THE GREAT INDIAN FOOD HAUL

The Indian economy is poised to hit \$5 trillion in the next five years, with estimated food consumption at \$1 trillion by 2025. The future of the food business in India is likely to be shaped by the following factors:

FOOD PREFERENCES HAVE CREATED NEW, MICRO COMMUNITIES

- ~ People are travelling more than before. Migration has enabled cuisines from different parts of the world to become integral to the global, urban fabric.
- ~ Increased exposure has given birth to the "Foodie".
- ~ Social media infiltration has enabled us to vicariously experience cuisines and cultures through other people's profiles and feeds.
- ~ Further, people are identifying their personalities



LAST TUESDAY'S SPEAKER
Concept head of Foodhall, Avni Biyani talked about the future of the food business in India. Avni was presented with the **Uma Jain Young Achievers Award** for the year 2018-19.

with their diets. Be it keto, veganism or intermittent fasting, our social interactions are now largely impacted by what and how we eat.

These communities bring together like-minded individuals and create a market for highly specific products.

MILLENNIALS' DEMAND IMPACTS INNOVATION AND DELIVERY

~ With the emergence of millennials as a high-spending, fairly discerning market, there has been a surge in innovation and diversification of products.

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~ We might not want to consume brands and products that the older generations did.

~ The coolness quotient associated with certain brands is a strong business driver. Small batches, boutique, artisanal, and handmade are descriptors commonly associated with this movement.

DISRUPTION IS THE BUZZWORD THESE DAYS

Disruption has prompted multinational companies and legacy brands to acquire start-ups or launch innovation labs. These disruptive brands log into mega-trends and are agile and responsive to consumers' changing needs.

~ Millennials identify with these brands.

~ 'Healthy living and wellness' is a mantra that most millennials swear by.

~ Sugar has come under the radar. Beverage and snacking companies that have a sugar percentage of more than 25 per cent are being asked to come up with healthy alternatives. Social media has led this activist-like movement along with nutritionists, doctors and government. This is forcing companies to re-evaluate their product portfolio and strategies.

GUT HEALTH, LINKED TO MENTAL HEALTH AND PERFORMANCE, IS AN UPCOMING TREND

Fermentation and pickling are becoming more ubiquitous, with pro-biotic claims featuring across a wide range of food products. We now have several brands of kefir, kombucha, fermented pickles and sauerkraut – products unheard of

just three years ago. As we delve deeper into this phenomenon, ancient food and cooking methods are coming back.

THE FUTURE MAY VERY WELL BE IN THE PAST

Ancient tenets of eating are proving their relevance in modern living. There is an ongoing Renaissance of traditional eating habits consuming local and seasonal produce, millets and ancient grain.

FOCUS WILL SHIFT FROM WEIGHT MANAGEMENT TO NUTRITION AND WELLBEING

The industry has seen a rise in uncooked / unprocessed foods that have not been heated above 48°C, preserving most of their natural vitamins and minerals.

~ Ayurveda is being relied upon heavily, especially in the context of viewing food as a medicine to restore balance. Turmeric, A2 cow ghee and other foods with Ayurvedic significance are experiencing a resurgence in popularity for their healing or curative properties.

~ Ayurveda helps cure diseases and promotes a healthy lifestyle. It is a proactive way of life as opposed to a reactive treatment and I believe more brands and companies will take advantage of Indian heritage and revive Ayurveda and its philosophy.

SUSTAINABILITY AND TRANSPARENCY IN THE VALUE CHAIN

~ With the introduction of new materials and substrates in packaging, there is a demand for businesses to meet ethical benchmarks.

~ Customers are actively seeking and choosing conscious brands as these fulfill an emotional responsibility towards the world around us. Government along with active civic citizen groups and bodies are shaping the discourse on reducing wastage, and the consumption of plastic and other harmful materials.

~ Companies will have to evaluate their carbon footprint during the manufacturing process and pass the litmus test when it comes to packaging.

FOOD IS 'CONTENT' AND DIGITAL MEDIA IS CHANGING HOW WE INTERACT WITH IT

The act of producing and consuming food is being looked at as an experience worth documenting. What was once a chore is now considered content – food has become theatrical.

Supermarkets are building experiences that bring the consumer back to the brick-and-mortar establishment in order to make the visit worth it. Consumer emphasis is shifting from possession to experience. In order to keep up with the market's thirst for experiences, we need to design them, drive engagement and build curiosity.

NOVEL EXPERIENCES ARE TRENDY

While the e-commerce and digital worlds offer consumer convenience and accessibility, there is no replacement for a physical experience and the resulting memory of having seen something novel.

Be it immersive dining, master-classes, events or installations, experiences are



being increasingly employed to gain customer interest and engagement. Indulgence is and always will be a core driver in foods. However, it is changing shape and form as consumers crave different products and experiences for different occasions and in different geographies. I recently visited the museum of ice-cream in San Francisco which took me on a journey of ice-cream down the ages and engaged my senses.

In the new world we now live in, personalisation of a customer's shopping journey through data and artificial intelligence is critical. The more we know about our customers, the better we conserve them. Data is imperative to the growth and evolution of a business — strategies like predictive purchasing, targeted marketing can only be put in place on the basis of collection and analysis of customer data.

The future will be determined by how well we can implement data-driven value chain. Technology is becoming more important in the distribution and delivery of food. This is manifesting itself in the increased application of block-chain to monitor traceability and direct selling to challenge the bargaining power of retailers, and nutrition apps that provide tailored nutrition plans for health-conscious consumers.

CONVENIENCE IS KING

Households are shrinking. This has led to a new consumer class that does not wish to sacrifice taste and nutrition and yet needs affordable and convenient options. This has led to a rise in food delivery apps. Minimal effort and

investment by customers can still lead to a satisfying meal in the comfort of one's own home. The uptick in the ordering-in phenomenon has dislodged the home kitchen from its pre-eminent status; conversely, there are strong digital platforms that depict cooking in simple and achievable terms. The future of food will be shaped by these opposing forces of convenience versus effort and how we manoeuvre this tightrope.

The rising popularity of delivery kitchens has resulted in the creation of satellite kitchens from where food can be prepared and dispensed. The relatively low overhead has led to unique concepts like subscription models for diet-compliant meals, bespoke services and online-offline hybrids.

Thus, as we increasingly rely on technology and the digital age to drive over-reaching business objectives, there must continue to be an equal focus on the anthropology of food. Ultimately, the study of the Indian market lies in culture and our culture is best understood through food.

Rotarians ask

Why is Indian food considered down-market compared imported foods?

I would like to counter this. The world and its discourse has changed in the last five years. Back in the day, when Indians migrated abroad, ghettos were created and Indian food was available only in ghettos. Now, if you see food blogs such as Manjula's Kitchen or Hebbar's Kitchen, you can see the ways in which Indian food is being romanticised.

How do you deal with expiry dates of exotic foods? You must have a large stock.

Dump levels and shrinkage levels in Foodhall are actually very low. It is about 5.5 per cent which is not very high because it also includes water loss and other shrinkages. We keep designing innovative offers and talking to customers and use data to ensure that we don't end up having a large issue with expired products.

Does Foodhall stock vegan products?

Yes, one of our most selling products is the coconut yoghurt which is pure vegan. We make it in our kitchens. Our cookery studio in Bandra hosts vegan cheese-making workshops. We also have decent number of vegan cheeses in-store. Veganism is catching on as a trend and we believe in offering everything our customer wants.

What is the sustainability aspect of your business?

Sustainability for me means doing anything and everything that will not interfere or misalign nature in any way. For example, we want to start wrapping all food products in banana leaves, if possible. We believe that we can do something like this and, at the same time, the costs does not go out to the consumer. We recycle as much as we can, the packaging that we produce or create has a recycle angle to it. We encourage consumers to bring their own cloth bags from homes and charge for paper bags; not using plastic does not mean paper bags are sustainable.

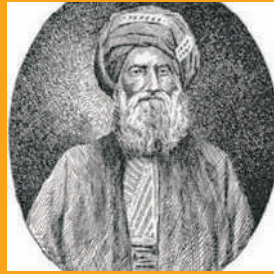
A BRIEF, PHOTO-HISTORY OF MASINA HOSPITAL



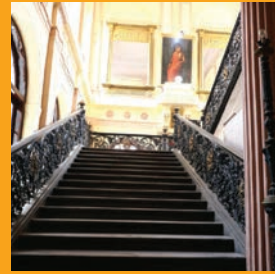
1. In 1907, Masina Hospital Trust was created with a corpus of Rs. 1,30,640 through donations from Mumbai's Parsi citizens.



2. Prominent people of the time saw potential in this dedicated doctor. Among them were Sir David Sassoon and Sir Jamsetjee Jeejeebhoy.



3. The present property, named 'Sans Souci' (without care), was gifted in 1907 to Dr Masina by the family of Sir David Sassoon.



4. The Sassoon family coat of arms is preserved on the ornate staircase of the hospital. The six-acre surrounding land and property were acquired for Rs. 25,000.



5. Masina is the oldest private charitable hospital in Mumbai predating Parsee General Hospital by five years and Sir H. N. hospital by 23 years.

Rtn. Homi Katgara



There is a clear synergy in The Rotary Foundation's association with Masina whereby not only have both institutions been in

existence for over a hundred years but the purpose of serving the community at large are shared principles.

The Rotary Club of Bombay has, in a short span of time, fructified six projects of Masina Hospital. Last month saw the inauguration of a new Casualty, a new Cosmetic Day Care Surgical department, Gastrointestinal Endoscopy department, up gradation of Burns department, up gradation of Neonatal Intensive Care unit, up gradation of Orthopaedic Operation Theatre. The total value of these projects is close to Rs. 3 crore.

RCB is thankful to the donors, Balkrishna industries - Vijaylakshmi Poddar, Hindustan Composites - Varunn Mody and Mr. Mansaria for their wholehearted support to Masina Hospital. Our thanks to Rtn. Gaurav Nevatia, PP Rtn. Sandip Agarwalla and President Vijay Jatia who negotiated with vendors to provide medical equipment to the six departments. Last but not the least,



the project would not have been such a success without the hard and sincere work put in by Masina's CEO, Dr. Vispi Jokhi, the hospital's management, Honoraries, nursing staff and other workers of the hospital.

Masina Hospital is presently on a transformation journey, in the process of putting building blocks in place to create infrastructure for the next hundred years.

The history of Masina Hospital is a saga of service to humanity for more than a hundred years. A small sapling of healthcare planted by a devoted and dedicated doctor in 1902 has grown into a large tree providing various

medical facilities to thousands of people irrespective of their caste, creed and religion.

Masina has always served mid to lower segments of society. We have struggled for funds and find ourselves looking for donors on a routine basis. Being involved with Rotary, and one thing led to another. We have upgraded the equipment so that our doctors will be better equipped to provide efficient and world-class healthcare. We want to arm our doctors – who are very hard-working – with all they need to provide what we have promised.



6. Dr. Masina and his wife Jerbai made the hospital into a 150-bed facility and proposed a postgraduate Medical College and the Lady Broacha college of Nursing.



7. In 1924, it became the first hospital in India to have an x-ray unit (pictured above) and was considered suitable to train M.D. and M.S. students.



8. Upon the founder's death, his son Dr. Ardeshir H. Masina took charge of the hospital and developed the cardiothoracic department started by Dr. B. R. Billimoria.



9. In 1947, the trust was headed by Sir Hormusji Cowasjee Dinshaw Adenwalla with Shapoorji Pallonji Mistry (pictured left) as a trustee.

10. Dr. Ardeshir's elder brother Dr. Maneck headed the hospital till 1949 after which his sister Dr. Miss. Mehroo H. Masina took over and remained at the helm of affairs till 1966.

RCB'S HEALING TOUCH FOR MASINA HOSPITAL



President Vijay Jatia

Rotary's goal is to service the under-privileged and Masina services mostly under-privileged people. That's how their goal meets our objective. We have started with six departments and there is more work to be done. We are putting in place a system whereby anyone in need and recommended by Rotary will be considered for treatment. The idea is

to give good world-class service. Masina has high credibility because of the management and trustees. This hospital has a legacy of hospital and credibility.

There was an urgent need to upgrade the Accident and Emergency Department completely and so that has been newly made. In other places, we have changed the equipment. We had to ensure that Masina would maintain it and see to it that proper services are given to patients. There is a three-year warranty. After that, they will have to buy the warranty. We can tell it has made a huge difference already. I went to the hospital already and I could see the smiles.



MASINA HOSPITAL PHOTO-HISTORY CONTINUED



10. From 1952, the board of trustees was chaired by Shapoorji Pallonji Mistry.



11. In 1954 the Dr. F. N. Moos memorial building (pictured above) was opened for the treatment of tuberculosis patients.



12. After 1966 Lt. Col. D. R. Bharucha FRCS was in charge of the hospital till 1973.

13. In 1969, the premature babies department started, one of the first of its kind in a private charitable hospital in Bombay. A separate paediatric ward was also started.



14. In 1970, a new laboratory was started which was fully equipped and had a facility of blood bank services.

PP Rtn. Sandip Agarwalla



Last year, we received a casual request from Homi for a computer system for the hospital.

We had just received some laptops for distribution from Ford. We could not help Masina at that time because we had laptops and not systems but that visit showed us the kind of service the hospital was providing to economically-weaker sections of society. We could see how sincere the doctors were. With so much medical care, it is not fair that someone cannot get medical help and treatment. We ventured turned into a longer conversation with Masina; there were several requirements but the most pressing was the need for an upgraded emergency department costing Rs 1 crore. We agreed to provide equipment and furniture if they would take care of the civil work.

We sought contribution from The Rotary Foundation. The response was so immediate and tremendous that we could meet a sizeable part of their requirement. One

department led to seven; there were three Global Grants and funds from non-Rotarians. We were able to get sizeable funding of over Rs 4 crore. Medical aid to the poor is one of the greatest needs of our country and which the government has not been able to provide. They have worked in sanitation, low-cost housing, subsidising crops. Providing affordable, advanced medicare is the void that we thought we could fill.

We were novices in the field of medical equipment but we got the best pricing possible. This is not our money; we are the custodians of other people's money and must make it go as far as we can. We have saved almost Rs 1 crore! We are now looking at doing one or two other departments, subject to approval of TRF, but due diligence and a little extra effort paid off.

What the hospital does, in turn, is utilise the equipment efficiently. We sign an MoU in which we ensure and describe the roles and deliverables of each side. They are supposed to make it available, affordable, maintain it and maximise utilisation.

“We expect them to help the poorest and largest number of people.”

Rtn. Gaurav Nevatia



One of the key learnings has been that some things that we thought would be a matter of days took weeks on end and other things that we thought should

take a few months happened in a matter of weeks. All along, we just kept working, attaching ourselves only to the task at hand and not the result. In hindsight, we did exactly what the Bhagawad Gita teaches us. We were not too worried about the final outcome because for us, it was important that the process had to be right. The Global Grant application was a first for me. I had no idea what negotiating for medical equipment involved. So, I wanted to get the process right. In terms of reporting and documentation, the responsibilities are high.

One of Rotary International's key focus areas is disease prevention and treatment, so teaming up with a hospital is just scratching the surface of what needs to be done. The object of Rotary is to serve; a hospital would do 20 such projects.

“What we're doing is just a drop in the ocean.”



15. In 1972, the Bai Seranbai M. Banajee wing, a nursing home with 23 private rooms, was opened. It had an OT, labour room and X-ray department.

16. In 1974, the N. M. Wadia Outpatient department was started.

17. In 1992, from the donation of Bhikabai Kharas family in memory of her late brother, Eric Kharas Memorable Burns center was started and it was inaugurated by J. R. D. Tata.

18. The Mehroo Irani family made a donation for the ICU and diabetic clinic in the Kharas Memorial Center building. The OT is named the Noshirwan Muluk Irani OT.

19. The second floor had been renovated and a male ward was named and designated as the Almai Shapoorji Mistry Ward'.

Dr. Vispi Jokhi, CEO, Masina Hospital



Masina Hospital is a charitable hospital governed by a Parsi-owned trust. This hospital has over a hundred-year tradition of serving the community. Across the board, the cost of treatment is low as compared to other hospitals. However, the crumbling infrastructure and increasing cost of healthcare resulted in revenue shortfalls, making it difficult to make its operations sustainable. Therefore the hospital is dependent on donors for equipment and other patient care initiatives.

When the Rotary Club of Bombay evinced an interest in helping Masina, a list of 10-12 projects were given which either needed to be created or needed

upgradation. Each project that was finally selected has its own advantages but the centrepiece is Casualty or what is known as the Accident and Emergency Department. The existing department was old, unplanned and unsuitably.

The new department is located close to the main critical operation theatres and ICUs. It has five beds and includes a procedure room where minor procedures can be performed under anaesthesia in a sterile environment. Also, critically-ill patients can be stabilised and transferred to intensive care or operation rooms as required, safely. Casualty care can also be a major support to the cardiac and neuro surgery departments.

The surrounding area has public hospitals which are crowded and offer poor quality services and private hospitals which are expensive and out of reach of the poor and middle class population. Masina Hospital becomes a natural choice for value and quality in health care.



The new departments inaugurated were the Casualty Department, GI endoscopy Department and Plastic and Cosmetic Procedures department. Along with them the upgradation of Orthopaedic Operation Theatre, Burns Department and the Neonatal Intensive Care Unit was also done.

Global grants totalling Rs. 3.3 crores have been received for the 6 departments and



an additional Rs. 1 crore is expected for the Ear Nose Throat surgery department.

Masina thanks RCB President Vijay Jatia, PP Rtn. Sandip Agarwalla, Rtn. Homi Katgara (Managing Trustee of Masina Hospital) and project-in-charge Rtn. Gaurav Nevatia, along with medical advisors Rtn. (Dr.) Ashok Kriplani and Rtn. (Dr.) Aashish Contractor who were able to complete these six projects in record time.



A SEA OF SUPPORT FOR WATER

RCB'S JAL JEEVAN HAS INAUGURATED 12 PROJECTS IN VIDARBHA REGION OF MAHARASHTRA

The Rotary Club of Bombay's Water Resources Committee inaugurated the installation of seven RO plants, one UV plant and distributed a total of 879 gravity-based filters in four villages in the Vidarbha region of Maharashtra.

These were done as a part of the Jal Jeevan Initiative where Safe Drinking Water is provided to villages which will benefit from them with better health and which, in turn, improves their economic condition. Two teams from the Club comprising PP Rtn. Sandip Agarwalla, Rtn. Vineet Suchanti, Rtn. Bimal Mehta and Rtn. Abhishek Saraf, alongwith a representative from partner

Eureka Forbes travelled to each of the villages from April 10th to 12th, 2019, to ensure that the plants are installed and will benefit over 10,800 adults and children in surrounding villages.

There are RO Plants in seven villages – Mandwa, Shivani (Yavatmal), Zarandi (Akola), Shivangaon, Fattepur, Pimpalgaon Behani (Amravati), Khadka (Wardha); a UV Plant at one village – Wai (Wardha) and Gravity Filters at four villages – Karanji, Tapona (Yavatmal), Wadgaon Patan, Goral (Amravati)

This marks the completion of the first phase of the project encompassing a total of 42 villages which the Rotary Club of Bombay proposed to complete. The project envisaged a need assessment, testing of water at each of the villages, evaluation of the right equipment that will sustain in each location and finally

making sure that the plants are installed in appropriate sheds and training is provided to the villagers to operate and maintain the plants on an ongoing basis.

In villages where the RO plant could not be installed due to infrastructure or non-availability of consistent source of electricity or raw water, gravity-based filters have been given to every household.

A comprehensive maintenance for a period of three years has also been provided for each of the plants. The projects were done under a cooperation agreement and participation with Eureka Forbes along with ground level assistance from NGO AVGSS.

The second phase covering 16 villages is under implementation and is proposed to be completed in June 2019.

Existing Location	New Location	Reason for Shifting to New Location
Sathenagar	The schools at Manor, Palghar are: 1. V Narayan Chapekar Prarthamik Vidya Mandir (450 children plus 10 staff members) 2. Lala Bahadur Shastri High School Va Satya Bhama Tanishtha Mahavidyala (2500 children plus 50 staff members) 3. General Education Society YN Chapekar English Medium School (400 children plus 15 staff members) Total number of beneficiaries: 3400 daily	Nuisance created by local elements. Water pipeline by Municipal Corporation. NGO stopped cooperating due to political pressure.
Adarshnagar	Dongripada, Dahanu, Maharashtra 930 students and 50 faculty members daily. Total number of beneficiaries: 980 daily	Issues created by local bodies prevented a plant from being set up. In the meantime, the Municipal Corporation laid a pipeline to provide water. Hence, the Self-Help Group backed out.

We propose to inaugurate both these facilities next month i.e. June 2019

CLEAN DRINKING WATER FOR JALNA AREA

The Water Resources Committee initiated a project to provide clean drinking water and water stewardship to villages in the Jalna area of interior Maharashtra. This is to be executed in a phase-wise manner in partnership with Eureka Forbes, Watershed Organisation Trust (WOTR, a not-for-profit NGO recognised widely as a premiere institution in the field of Watershed Development), the Gram Panchayat and the Rotary Club of Jalna.

Activities proposed are to provide the community with safe drinking water, repair and construct wells, construct storage tanks, advocacy for water management and improving general cleanliness of the village. Ten villages were identified and their water quality was tested by Eureka Forbes to determine the type of purification treatment required.

A field visit was made by RCB President Vijay Jatia, PP Rtn. Sandip Agarwalla and Rtn. Abhinav Aggarwal along with Rotaractors from the Rotaract Club of HR. Representatives of Eureka Forbes and WOTR joined the trip. RCB was graciously hosted by its donor Raju Barwale and the Rotary Club of Jalna.

In keeping with RCB's motto to initiate fully-funded projects only, it was decided to initiate work on 3/4 villages as Phase I with a funding commitment of Rs. 25 lakh to be followed up with additional 3/4 villages as Phase II with commitment of Rs. 25 lakh. A donor has been identified who has committed Rs. 50 lakh. Phase 1 of the project is expected to be completed by June 2019.

PLANTS IN ADARSHNAGAR & SATHENAGAR RELOCATED

Despite RCB's best efforts, we have concluded that rather than have the plant in Sathenagar grossly under-utilised, it would better if it was shifted. This situation has arisen due to new water pipelines that have been laid by the Municipal Corporation.

As regards the Adarshnagar plant, we have run into issues with the self-help group backing out due to local elements as well as water now being made available in that area, again, by the Municipal Corporation. Since both these projects were under a Global Grant, we have received the formal approval from Rotary International to relocate the plants to Dongripada and Manor Schools. We propose to inaugurate both these facilities next month i.e. June 2019

JAL JEEVAN AT YUSUF MEHERALLY VIDYALAYA, TARDEO, MUMBAI

A Jal Jeevan Safe Drinking Water Facility at the Yusuf Meherally Vidyalaya at Tardeo, Mumbai on March 25th, 2019. YMV is a co-educational Marathi medium school established in 1963 for children from lower income groups. More than 480 students and 50 faculty members are expected to benefit from this facility on a daily basis - total 530 beneficiaries daily. The inauguration was done by Moti Saraf (father of Rtn. Abhishek Saraf) and RCB President Vijay Jatia. In attendance were Rtn. Vineet Suchanti, PP Rtn. Sandip Agarwalla, PP Rtn. Paul George, Rtn. Abhishek Saraf, Ashok Chhabria. Mrs Vijaya Chauhan (Secretary of Yusuf Meherally Education Society) and Mr Chaudhary (school Principal).

WATER FOR MALABAR HILL POST OFFICE, MUMBAI

A UV-based safe drinking water plant was installed at the Malabar Hill Post Office. Supplied by Eureka Forbes, the equipment is inclusive of warranty for a year and maintenance for two years. The installation will benefit over a hundred postal employees, all BEST staff from a depot across the road as well as visitors (around 155 beneficiaries daily) to the Hanging Gardens. The plant was inaugurated by President Vijay Jatia on March 11th, 2019.

ASHAGAD & TALWADA

With a view to ensuring that the plants benefit urban slum communities efficiently, it was decided to:

- * Move the Rathodi water plant to Talwada to provide safe drinking water to the Boys' and Girls' hostels nearby and reach out to almost a 1550 beneficiaries daily.
- * Move the Ambujwadi plant to Sister Catherine of Jeevandhara Kanya Ashram Shala School at Ashagad, benefitting 550 students and hundred faculty.
- * Both were installed under Global Grants and inaugurated on January 26th, 2019.

PURIFICATION SYSTEM FOR ANJUMAN I-ISLAM SCHOOL

President Vijay Jatia inaugurated a 1000 litre UV Water Purification System at the Anjuman I-Islam Kurla High School on July 25th, 2018. The system will benefit over 8500 students and 300 faculty members. The project cost Rs. 170,000 along with a contribution from Tandarust Bharat Foundation (Eureka Forbes). Jal Jeevan also provided water to Rafiq Nagar, Rathodi and Ambujwadi in Malwani, JJ Hospitals Hostel, 10 schools in Malwani, Byculla Police Head quarters and Bhavishya Yaan Schools.

THE TOTAL BENEFICIARIES FROM THE JAL JEEVAN PROJECTS ARE 97,500 PERSONS.

RCB runs medical camps for Maharashtra policemen

The Rotary Club of Bombay is organising a series of medical camps for Maharashtra Police's junior officers and constables between May and June 2019. The first camp of this series was held on May 26th at the NM Medical Centre (Vashi & Mulund). Comprehensive executive health check-up was conducted on 40 officers from the Khandala P.T.S.

The team of officers was led by Smita



Patil (DCP Principal, P.T.S, Khandala). **The officers reached the Vashi Centre at 8 am and were received by President Vijay Jatia along with Siddharth Bhimrajka who will be inducted as a Rotarian in the next few days.**

The objective of the camp was explained to the officers after which a group left for NM Medical (Mulund Centre). They were received by Rtn. Rahil Shah and his staff. The officers were eager to learn about the different tests and were thankful to RCB for the initiative. The officers were served breakfast and lunch during the course of the day.

POLICING HEALTH

SELF REGULATORS

By *PRID and Past TRF Trustee Ashok Mahajan*

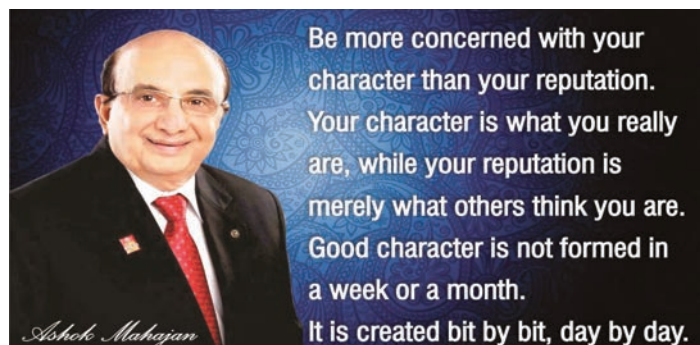
It is said that what lies before us or what lies behind us are tiny insignificant matters compared to what lies within us. What lies within us is character. When wealth is lost, nothing is lost. When health is lost, something is lost but when character is lost everything is lost.

Good character is not formed in a week or a month. It takes years, probably from childhood. But what has taken so much time to build is lost in a second due to the indiscretion of people who forget that they have to regulate their actions themselves. What has rocked our organisation time and again are issues relating to fudging of contributions, accounting and such money related issues. The perpetrators of the crime

have been identified time and again and have managed to get off with some light penalties or admonishments.

However, some recent events which made news for all the wrong that members did has shaken the very foundation of why we chose to admit them. The abuse of our programmes by harassing visitors, lewd comments bordering on exploitation of women and some such news involving some individuals has startled the leaders.

We have, as an organisation, been promoting the concept that members must know the difference between right and wrong and always do the right things for the right reasons. It is obligatory that each one of us develop a self-regulatory mechanism within us which will apply the brakes when the mind tries to go off-track. Your character is defined by what you do when you think that no one



is looking. It is the character of our members that catches the attention of others in the society and remember God is also impressed only by our character.

It is said that bad company corrupts good character and for this reason, those who wilfully break the laws of our organisation or the country for their own gain, must be jettisoned from the clubs.

There is a widespread demand among the public to name and shame wilful defaulters of banks who have swindled public money. Recent happenings in the county

where such people have been exposed and even prevented from leaving the country are making news. This, in a way, has put a sense of fear in the hearts of those who think that they can do anything and still present a noble picture of themselves. Such a mechanism is needed in our organisation which is only for those with character and good reputation in the public.

Be a member with character and a mechanism for self-regulation. Your good character is not always felt, but its absence will make you a disgrace in the society.



THE TAJ MAHAL PALACE
MUMBAI

MENU (CONTINENTAL)

June 11th, 2019

SOUP

Cream of asparagus, Assorted
bread rolls & butter

SALAD BAR

Carrot & raisin salad, Waldorf
salad, Currimbhoy salad

VEGETARIAN MAIN COURSE

Fricassee of vegetables in
mustard curry, Cannelloni
with mixed vegetables,
Mushroom risotto, Pasta with
vegetables in Creole sauce

**NON-VEGETARIAN MAIN
COURSE**

Creole chicken fricassee,
Grilled fish in lemon butter

DESSERT

Assorted cheese cakes
(strawberry/blueberry), Apple
pie with vanilla ice-cream



June 4: Inauguration of
renovated gymnasium at
YMCA, Ghatkopar at 6 pm.

June 11: Panel discussion
on 'Analysing the 100,
leading to the coming five
years'.

June 18: Speaker Uday
Kotak on 'What will India
2025 be like?'



**DONATIONS
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₹ 30,569**

Rtn. Christopher Bluemel

Rtn. Dilnavaz Variava

Rtn. Prakriti Poddar

Rotary 
Club of Bombay
Celebrating 90 Years of Service

*President Rtn. Vijay Jatia
& Rtn. Anne Gauri Jatia
request the pleasure of your company
for Thanks, Gratitude and Recognitions
at the last meeting
of the Rotary Year 2018-19
Tuesday, 25th June, 2019
7.00 pm onwards
The meeting will be called
to order at 7.30 pm
followed by cocktails and dinner
at the Regal Room
Trident Hotel
Nariman Point, Mumbai*

*rsup: Rashmi Kotian +91 97691 40141
dress code: formal*

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BIRTHDAYS FROM JUNE 4TH TO JUNE 10TH, 2019

4th



RTN. VIKASH MITTERSAIN

5th



RTN. MURAD CURRAWALLA

6th



RTN. PREM NATH

8th



RTN. ANUJ ARENJA

8th



RTN. SHEKHAR BAJAJ

10th



HON. RTN. RAHUL BAJAJ

RTN. PTN. BIRTHDAYS

JUNE 4

Rtn. Ptn. Hasmina Khan

JUNE 7

Rtn. Ptn. Anuradha Mahindra

JUNE 10

Rtn. Ptn. Sandhya Mittersain

Rtn. Ptn. Noshir Desai

ANNIVERSARIES

JUNE 5

Rtn. Ptn. Lata & PP Rtn. Vithal Palekar

JUNE 6

Rtn. Ptn. Sushila & Rtn. Chiranjilal Joshi

JUNE 8

Rtn. Meera & Rtn. Ptn. Sushil Kumar

JUNE 9

Rtn. Ptn. Vaidehi & Rtn. Rohit Dhoot

STATISTICS

FOR THE LAST MEETING

Club Members	91
Visiting Rotarians	02
Rotaractors	01
Guests	07
Rotarian partners	02
Total	101
COLLECTION	₹ 6150



We are active on social media with over 5,000 followers. Find us on facebook, twitter and instagram with the handle @rcb1929. Find us on linkedin and youtube with the handle rotary club of bombay. Please follow us and like/share the posts

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ROTARY CLUB OF BOMBAY

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Arvind Jolly	Arun Sanghi

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President Nominee	Framroze Mehta
IPP	Ramesh Narayan
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Jt. Honorary Secretary	Bimal Mehta
Hon. Treasurer	Shivkumar Israni

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Gender Equality	Ravi Fotedar

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Programs	Sheraz Vakil
Public Image	Jamshed Banaji
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Scholarship	Meera Alreja
Attendance	Anand Dalal

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Vice Chairman Emeritus Talwada Projects	Dr. Rumi Jehangir
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Phiroz Ratanshah Vakil Eye Centre	Arin Master
Cancer Aid	Suresh Goklaney
RCB Medical Centre	Manoj Patodia

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Environment	Priyasri Patodia
Urban Heritage	Natasha Treasurywala
Water Resources & Sanitation	Vineet Suchanti

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Sports	Sanjiv Saran Mehra
Yoga	Sitaram Shah
Skill Development	S.V. Prasad

DIRECTOR - PRADEEP GUPTA

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Corporate Social Responsibility	Swati Mayekar
Fund Raising	Abhishek Sharma

DIRECTOR - HIRANMAY BISWAS

Interact	Zeenia Master
Rotaract	Murad Currawalla
Night Study Centres	Raj Ajmera
Vocational Training Centres	Varsha Daiya
Child Welfare	Rajesh Shah