

the gateway

Rotary Club
of Bombay



SERVE TO
CHANGE LIVES

BULLETIN OF THE ROTARY CLUB OF BOMBAY | FOR PRIVATE CIRCULATION ONLY |

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TODAY

**HYBRID MEETING
BOTH ONLINE AND
OFFLINE**

**KARISHMA &
MONICA, FOUNDERS,
CHANAKYA SCHOOL
OF CRAFT**

**AT TAJ MAHAL HOTEL AT 1 PM
& ON ZOOM AT 1.45 PM
MEETING ID: 883 2518 8279**

NOTE FROM PRESIDENT SHERNAZ VAKIL



MISSING YOU!

I just have to write about last Tuesday afternoon: what a joyful time we had, meeting and greeting each other after so many months. And as I watched Sabi and Sheila and then Roda walk in, I was filled with nostalgia and the warm feeling of meeting old friends again.

Though we may not meet outside our Tuesday afternoons, there is a special bond or kinship that forms between Rotarians that I believe will stay forever.

We were only a few of us but the Rendezvous seemed full and buzzing with the chatter of excited Rotarians happy to see their buddies again!

As I went around the room urging people to eat, to fulfill the minimum guarantee the Taj expected, to provide us with this perfectly appointed setting, I heard a stern voice say: "I may not be the Sergeant-at-Arms, Madam President but it is 1.40." It was Roda, and how happy I was to be admonished as we readied to take the stage.

Notwithstanding the warm and wise speaker we had that afternoon, I believe we were all very pleased to start our Tuesday afternoons and, in some ways, to put the pandemic behind us!

I would like to thank the Taj Hotel for hosting us in their own special way and providing us with the highly subsidised and impeccable service they do.

A special thanks to Farhat for getting us our Tuesdays back.

Now, all that's left is for you Rotarians to come back and restart our fellowship from where we left off!

~ President Shernaz Vakil



TUESDAYS
WITH
RCB



09. LAST 11. TUESDAY'S 21. SPEAKER

**AJAY SHARMA, DIRECTOR, SHREE
BAIDYANATH AYURVED BHAWAN PVT. LTD.,
ON THE FAMILY BUSINESS MODULE**



My journey started with a very profound statement I heard when I was 30: **80% of family businesses do not survive the third generation, globally.** It's shocking when you hear this the first time. To top it all, I was the third generation in my family business and so there was a lot of burden on my shoulders.

At Baidyanath, our family is steeped in the tradition and knowledge of Ayurveda. We were exposed to these ancient scriptures and knowledge from a very young age. **I drew an analogy to the trinity of Hinduism; Brahma - the creator, Vishnu - the preserver and Mahesh - the destroyer.** My young mind said, hey am I Mahesh? Have I been born to destroy what my grand-father created and my father preserved? And, mind you, the business has to grow to preserve it.

But then my logical side of the brain said, 20% businesses have survived. They must have done something right or something right must have happened to them. The inquisitiveness to know about this made me move on in my journey.

The lessons I learnt from my own business, the observation from other similar business around me and then ultimately studying 250-odd family businesses, some of them which unfortunately did not stay alive while some did and some thrived. The knowledge gathered has been concised in this book that I wrote - how to thrive in a family business.

It is important to understand what exactly is meant by a family business. So, if two brothers start a business, it is a mere partnership. It does not qualify to be a family business. **Only when the young generation, the next**

generation, joins in this partnership that the institution of the family business takes shape. So, if the foundation of a family business is based on the next generation joining in, it becomes important to understand and manage this generational dimension.

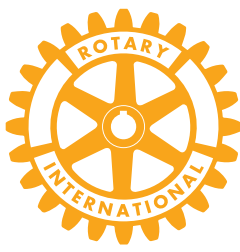
The ancient scriptures talk about four ashrams - Brahmacharya, Grishastashram, Vanaprasthashram and sanyas. Putting this knowledge in the context of a family business, **I devised a theory of four Ts in the life cycle of a family business. They are - training, transaction, transition and turning.**

Training, we all start our life with it. We are born and we want to acquire some soft skills, some hard skills and there is a normal urge to get into the transaction mode. Nobody tells you this; you are just keen to do well and start fresh, get into transaction mode. So, T1 and T2 just naturally happen. Those of us I see here are in T3. They will see there is a natural progression that takes you to T4, sanyas.

The core disconnect actually appears between T2 and T3. **Most of us do not see the dawn of vanaprastha and those of us who do are in denial mode.** I have heard statements that: the business needs me or what will I do? Or I have milestones to achieve, I have to cross an X turnover or I have to take my brand global. Well, these are all excuses because these are all about I and Me. They are not about the family business or the family.

**TO READ A COMPLETE TRANSCRIPT OF
AJAY SHARMA'S TALK, [CLICK HERE](#)**

Rotary
Club of Bombay



WE'RE CHANGING THE FACE OF RURAL INDIA.

ONE VILLAGE AT A TIME.

NINE VILLAGES. 4055 PEOPLE. 745 HOMES.



Please join President Shernaz Vakil

in inaugurating RCB's integrated rural development project in the three villages of Nilmati, Dandwal & Chinchutara, and reviewing the impact of our work in the other projects nearby: solar power, safe drinking water, sanitation, education, environment, security, livelihoods. A whole new life.

27th. and 28th. November 2021.

Rtn. Varsha Daiya

Chairperson,
and the members of the Environment Committee.

Partner

**PROJECT
CHIRAG**
SPREADING LIGHT, TRANSFORMING LIVES



Busy weekend at Gale Village, writes Rtn. Bimal Mehta

Last Saturday, Sandip and Jamshed distributed water filters to 92 households. This morning, I distributed school kits to 100 children and cycles to 12 older children to enable them to travel to Wada town for higher classes. RCB also donated a mobile library for the school.



Additionally, we also conducted a Mahila mandal meeting and plan to distribute reusable sanitary pads next week. This month, we will install solar street lights and light up homes of the villagers.

Rtn. Jamshed Banaji will work on designing the community Center for the village. We hope to start construction in January 2022.



Committee News



Actor visits AY: On November 10th, 2021, Shilpa Mehta, actor in many Bollywood hit movies like Kabhi Khushi Kabhi Gham, Hum Tum, Asoka, and Student of the Year and in daily soaps like Kahani Ghar Ghar Ki, Kyunki Sans Bhi Kabhi Bahu Thi visited the Byculla centre of Ananda Yaan.

As Shilpa interacted with members, they welcomed her excitedly. Shilpa spent time about her film, daily soaps, and upcoming projects. She chatted with our elders about their lives and routines. Members took photographs with her and felt re-energised by their unusual experience.

IWA gets new dental chairs



The Ocean Talk Litfest is underway at Lighthouse.

Here's a quick glance at what the students have learnt in the last three days: the tiny tots of K.G. have been getting acquainted with the many inhabitants of the sea-like octopus and jellyfish. The little ones are even learning to mimic the actions of these sea animals.

Students of classes 1 and 2 have begun exploring the sources and origin of water through the wonderful water cycle. Meanwhile our oldest students from classes 3 to 6 are gaining a better understanding of the global issue of ocean pollution. Through crossword and fun activities like creating their own ocean pollution discovery bottles, kids are gaining knowledge about the causes of pollution and types of marine debris.

Following in the footsteps of eco artist Rohan Chakravarty (whom they were introduced to in class) our students have even attempted to create their own eco-cartoon to raise awareness about ocean pollution.

Rotaract Chronicles

The Rotaract Club of ISME executed Sanskriti, a joint, annual project with the Rotaract Club of Mumbai Mulund South to celebrate cultural unity on October 9th, 2021. They divided themselves into six cultures from around the world: French, Spanish, British, Korean, Arabic and Italian.



They played games, saw different unseen 'famous' tourist destinations and listened to some beautiful and soothing songs on our way. Teams made video reels about their culture and winners were announced for the best team.



CHAI WITH KHAKHI: The Rotaract Club of ISME reached out to community helpers on October 12th, 2021. Rotaractors served tea and Parle-G biscuits to MCGM cleaners, the security guards of their college, watchmen of nearby societies and garbage collectors on the road. The motive was to acknowledge their efforts and thank them for their service.



JEEVANDAN BLOOD DONATION CAMP: RCISME, in collaboration with Vishwas NGO and Tata Memorial Hospital organised a MEGA blood donation campaign for cancer patients on October 24th, 2021. We had a total of 150 donors, 8-10 doctors and 20+ volunteers.

We were told that 1 pint of blood saves three lives and that day we saved 450 lives, which is something we will always be proud of.

Many donors came up to us and thanked us for conducting this drive since they had lost loved ones to cancer.



Ration distribution

Grateful recipients of RCB's 'Feed a family for 6 months' ration programme.

50 families each from the Vaidu communities of Jogeshwari and Marol were provided a monthly ration.



GIVE TODAY, TO SUPPORT SOMEONE'S TOMORROW

> SCHOOL A CHILD...

Rs 25000 will school 6 children for a full year

> NUTRITION FOR A GIRL CHILD AND MOTHER...

Rs 40000 will feed 10 girls for a year

> SKILL A WOMAN TO EARN....

Rs 25000 will skill 15 women

> FEED A FAMILY FOR 6 MONTHS...

Rs 50000 for 10 families

Name of the account - ROTARY CLUB BOMBAY CHARITIES TRUST NO.3

Savings Account with HDFC Bank Nariman Point branch

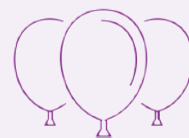
Account no. 00011000043340

IFSC - HDFC0000001

PAN Card No. AAATR3709D

CSR Registration No. CSR00004479

ROTARIAN BIRTHDAYS



NOVEMBER 17
Rtn. Akil
Hirani



NOVEMBER 18
Rtn. Peshwan
Jehangir



NOVEMBER 18
Rtn. Freyaz
Shroff



NOVEMBER 20
Rtn. Jagdish
Malkani



ROTARIAN PARTNER BIRTHDAYS



NOVEMBER 16

Rtn. Ptn. Nidhi Aggarwal

NOVEMBER 17

Rtn. Ptn. Rohitashwa Poddar

NOVEMBER 18

Rtn. Ptn. Jita Kapadia

NOVEMBER 19

Rtn. Ptn. Mona Nevatia

NOVEMBER 20

Rtn. Ptn. Silvia Salins

NOVEMBER 22

Rtn. Ptn. Pratiksha Mody



ANNIVERSARIES



NOVEMBER 18: Rtn. Ptn. Radhika & Rtn. Sameer Kaji

NOVEMBER 19: Rtn. Ptn. Dolon & Rtn. Parth Ghosh

NOVEMBER 19: Rtn. Ptn. Ketayun & Rtn. Darious Irani

NOVEMBER 19: Rtn. Ptn. Falguni & Rtn. Pratap Padode

NOVEMBER 19: Rtn. Ptn. Soha & Rtn. Nilesh Parekh

NOVEMBER 19: Rtn. Ptn. Poonam & Rtn. Manish Sampat

NOVEMBER 20: Rtn. Ptn. Nayna & Rtn. Ashok Chinai

NOVEMBER 20: Rtn. Ptn. Thirty & Rtn. Dr. Sorab Javeri

NOVEMBER 20: Rtn. Poonam & Rtn. Ajit Lalvani

23RD
NOVEMBER,
2021

1 PM AT TAJ
MAHAL
HOTEL
& 1.45 PM
ON ZOOM

MEETING ID:
883 2518
8279



Dr. Howard Gee, Principal of
DSB International School,
Mumbai, India,



NEXT WEEK'S
SPEAKER

Rotary Club
of Bombay



DISTRICT 3041

Dr. Howard Gee is the Principal of DSB International School, Mumbai, India, and he teaches IGCSE PE theory at the school. He has teaching experience across the world in Manchester, Yorkshire, and Mexico.

He has a Postgraduate Certificate of Education in Biology from Manchester Metropolitan University (1997), a Ph.D. from the Department of Environmental and Evolutionary Biology from University of Liverpool (1990) and a BSc. Hons in Marine Biology University of Liverpool (1986).

He loves natural history, conservation, and connecting with other cultures through history, travel, and food.

ROTARY CLUB OF BOMBAY 2021-2022

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 INTERACT RTN. GAUTAM DOSHI	 ROTARACT RTN. MURAD CURRAWALLA	 ELDER DAY CARE PP ASHISH VAID
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