

Bulletin of the Rotary Club of Bombay For private circulation Volume 64 Issue No. 21 http://rotaryclubofbombay.org/

COMING UP

December 4th, 2022: SoBo treasure hunt at 9.30 am at Gallops.

December 11th, 2022:

7th Annual Tennis Tournament from 7.30 am onwards. Register with Rtn. Anand Dalal on 98201 25087.

December 16th, 2022:

Christmas party from 7:30 pm onwards, at Breach Candy Club Lawns.

January 19th-23rd,

2023: Fellowship to Hampi with glimpses of heritage, adventure and mythology.



Rotary Club of Bombay





27th November, 2022

PURPOSE – this was the subject that Dr. Anish Shah, MD & CEO of Mahindra Group, spoke about when he addressed our Club members last week. He offered the perspective of M&M as a corporation and laid down its purpose very lucidly and could even condense it into a few lines.

I have always struggled to find true purpose. Not necessarily for the business enterprise that I work for but surely in finding the purpose of my life as an individual. Many of us have no clue what we want to do with our lives. Even after we finish the school. Even after we get a great job. Even after we're making adequate money.

It's a struggle almost every adult goes through. "What do I want to do with my life?" "What am I passionate about?" There are no ready answers and very often, no short cuts either.

DISCOVERING WHAT YOU'RE PASSIONATE ABOUT IN LIFE AND WHAT MATTERS TO YOU IS A FULL-CONTACT SPORT, A TRIAL-BY-FIRE PROCESS.

None of us know exactly how we feel about an activity until we actually do the activity.

The enemy is just old-fashioned complacency. We get into our routines. We distract ourselves. The couch is comfortable. And nothing new happens. This is a problem. What most of us don't understand is that passion is the result of action, not the cause of it.

PRESIDENT VINEET BHATNAGAR'S ARTICLE CONTINUES ON THE NEXT PAGE



WHEN PEOPLE FEEL LIKE THEY HAVE NO SENSE OF DIRECTION, NO PURPOSE IN THEIR LIFE, IT'S BECAUSE THEY DON'T KNOW WHAT'S IMPORTANT TO THEM, THEY DON'T

know what their values are. And when you don't know what your values are, then you're essentially taking on other people's values and living other people's priorities instead of your own. To live a happy life, we must hold on to values that are greater than our own pleasure or satisfaction.

Someone once mentioned that death is the only thing

that gives us perspective on the value of our lives. Because it's only by imagining your non-existence that you can get a sense of what is most important about your existence. What is your legacy going to be? What are the stories people are going to tell when you're gone? What is your obituary going to say? Is there anything to say at all? If not, what would you like it to say? How can you start working towards that today?

Finding a problem one cares about and to start solving it is a good start. Obviously, one is not going to fix the world's problems by oneself. But one can contribute and make a difference. And that feeling of making a difference is ultimately what's most important for one's own happiness and fulfilment.

Discovering one's "purpose" in life essentially boils down to finding those one or two things that are bigger than yourself, and bigger than those around you, values that will determine your priorities and guide your actions. It's not about some great achievement, but merely finding a way to spend your limited amount of time well. And to do that you must get off your couch and act, and take the time to think beyond uourself. to think greater than yourself and, paradoxically, to imagine a world without uourself.



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DR. ANISH SHAH, MANAGING DIRECTOR & CEO, MAHINDRA GROUP, ON THE IMPORTANCE OF PURPOSE IN THE CORPORATE WORLD What is 'purpose' in the corporate world? How should companies take leadership and take it forward? Why is it important today?

The world today has greater expectations from companies; consumers are starting to associate with companies and not just their products. The new generation has a different view so it's important for companies to realise that they can't stand alone. They need to look at sustainability, governance, equality, and diversity from a broader set of consumers.

WHAT IS PURPOSE?

Purpose is balancing both social and commercial. We have to believe in it first; it cannot be done for profit. It has to be purpose for the sake of purpose. It has to be for the broader society. Dr. Ranjay Gulati at Harvard has written a book titled Deep Purpose: The Heart and Soul of High-Performance Companies and he mentions four pillars, the four benefits – directional (where does it take the company forward); relational (how do the stakeholders believe the company): repetitional and motivational (what you feel for the company).

The generation that's coming in is more vocal and wants to know what a company stands for; they are looking at how they are contributing. Patagonia, Hindustan Unilever, IKEA are few examples doing well in serving the purpose. They stand out.

Mahindra's purpose started from when it was founded, in 1945 it talked about the principles it was founded on, dignity of human toil, opposing antisocial principles. This gave rise to our purpose in the form of driving positive change in the life of communities. Therefore, it is 'Together we rise!'

We have made commitments to guide us one of which is to move into electric. We aim at launching five electric vehicles. We launched India's first Net Zero Carbon residential community. There is a fair amount of science and technology that goes into it. It was fully sold out and we weren't expecting it. The next agenda is to skill women and take it forward.

ROTARIANS ASK

What is your view on the 2-wheeler electric space and what about the charging infrastructure?

We are not looking at the 2-wheeler space. Our lesson is to focus on what we are good at and the results will come. For charging, that will take some time. Electric vehicles are a much simpler technology, with much fewer parts. The fundamental point is how fast it can charge.

Today the fastest is 45 minutes, the question is whether someone is willing to spend that time and land to charge. There lies a challenge, we are moving in the direction of a 30-minute charge. In the next 5 years, we see the penetration at only 20%. Three wheelers are easier because you can take it and charge it. Again, in rural India, it will be difficult, but technology is fast evolving. We will reach the 10-minute charge.

Do you think ESG evolves and helps the corporate or the values will be sacrificed at the altar of profit?

That also leads to sacrifice of profits because it is more about the next generation coming and where they are putting their money. Some corporations will be there because the founders will have the DNA. Some will come with a balance of social and commercial. We see many examples nowadays.

What is the contribution of design in Mahindra Vehicles. SUVs are driving the trend and are fuel guzzlers. How does th<mark>at w</mark>ork?

Design is essential, the starting point. SUVs have the image of being gas-guzzling but the technology has come a long way. It takes a little more fuel than a sedan but we are looking forward to moving the SUV to electric sooner. Just moving to electric is not the solution; we are still generating a lot of carbon. It has to be paid with renewable energy. We have committed to green buying, committed to go for shipping in green ships. Even if it is at a higher price now, it will grow the market, and that is when the price will go down.

The electric car market is an affluent focus. When do you think, the transition is going to happen to mid-scale and cheap pricing?

We are manufacturers that look after the masses, our cars are going to be affordable.

How can Mahindra and Mahindra be partners with Rotary?

Definitely, we are partnering with Inner Wheel Club in January. Now, we channelise our CSR funds into three areas, one is education for girl child, women empowerment, Hariyali project – planting trees. It is about making an impact. We are happy to partner to find a way to make an impact. Purpose, Profit and Future-ready are what we spend time on. The focus is important.

The hardest hit goes to small scale industry, can there be a commitment from large scale corporations to pay in time, can Mahindra be the start?

FICCI can play a big role in that. We have made a commitment in one of the areas, but I don't think others have followed.

What are the initiatives for building a Net Zero Carbon residential community?

The challenge is to scale up. A lot needs to be done before the building comes up, how the land is laid out and how the building is built, the right way to allow light to come in. One thing is solar energy, the simplest way to start. Then, water conservation and water metres to be aware of how much you use it. Just so you are accountable.

TUESDAYS @ TAJ

























Rotary Foundation TRF MONTH: NOVEMBER

MILLION DOLLAR MAN!

RTN. MANOJ ISRANI OF THE ROTARY CLUB OF BOMBAY HAS COMMITTED, A FOURTH TIME, TO DONATING USD 2,50,000 TO THE ANNUAL FUND OF THE ROTARY FOUNDATION (TRF).

This takes his cumulative giving to USD 1 million, and he becomes a member of the prestigious Arch Klumph Society's (AKS) Foundation Circle. In an interview to The Gateway bulletin in March 2020, Rtn. Manoj Israni said: "In Rotary, I take Nirav's (Shah) guidance – he is passionate and says it straight. I strongly believe that unless you give first, you don't get back. The right money has to be given to the right cause. So I leave it to Rotary International."

Named after the sixth president of Rotary, the Arch Klumph Society recognises the Foundation's most significant donors — those who have personally contributed US\$250,000 or more.

The society is an international network of philanthropists who are strong advocates for Rotary's collective impact. Through the generosity of its supporters, the Foundation is able to continue its work toward a more caring and just world. The generosity of donors sustains Rotary's work today, tomorrow, and far into the future.

Each Arch Klumph Society member can have their portrait included in the gallery, located on the 17th floor of Rotary International World Headquarters in Evanston, Illinois, USA. Portraits are etched on glass plaques, which create a stunning display of our Foundation's most significant supporters.









New RCB Dialysis Centre inaugurated

2.2 lakh Indians get End-Stage Renal Disease (ESRD) every year, resulting in an additional demand for 3.4 crore dialysis annually. With approximately 5000 dialysis centres, largely in the private sector, the demand is less than half met. Since every dialysis has an additional expenditure tag of about Rs. 1000-2000, the annual expenditure for patients is Rs.2-4 lakhs. Due to lack of funds and of dialysis centres, patients succumb to this illness.

Rotary Club of Bombay began its journey with dialysis centres during Covid and presently runs 6 such centres benefitting nearly 1000 lives a month.

The journey of Lifeline Rotary Ashok Sushila Mahansaria Dialysis Centre began with Rtn. Yogesh Mahasanria sharing his keen interest in starting a dialysis centre dedicated to his parents. He promptly donated the funds for setting up a 15-bed centre for which we are very grateful. His belief in providing relief to the already suffering dialysis patients resonated with RCB's endeavours. But then began the arduous task of identifying the best location with the most capable team to run the same. With the help of our Rotarians, we identified Lifeline Hospital Charkop for this project. Dr. Anirudh Ambekar

COVERAGE OF THE INAUGURATION CONTINUED ON THE NEXT PAGE





was also swift to respond and, by mid-March, we visited the hospital and found that it met Rotary International's stringent requirements. The Global Grant to match our contribution came about in the second week of September and here we are in November, inaugurating the centre.

This centre was established under Global Grant # 2126537 of The Rotary Foundation in partnership with Rotary Club of Mumbai North End & Global partner Rotary Club of Charlotte Hall Dist.7620. It is a fine example of how the Global Grant can increase the donation value and how multiple clubs can jointly work together to make a project successful.

This centre of 15 machines will be capable of conducting over 45 cycles daily i.e. over 1000 dialysis per month impacting over 100 patients. Dialysis will be done free of charge for Rotarian referrals and at a nominal rate of Rs 300 for others. Once the MPJAY scheme kicks in, all dialysis will be provided free of cost.

At the well organised function at Lifeline Hospital Charkop, were several Rotary stalwarts such as DG Sandip Agarwalla, RCB's President Vineet Bhatnagar, Rotary Mumbai North End's President Leela Jaya, our sponsors Rtn. Yogesh Mahansaria, Dr. Aniruddha Ambekar, and Dr Shilpa Ambekar, CEO of Lifeline Hospital.

We cannot thank our sponsors enough for their generous contribution to those in need.



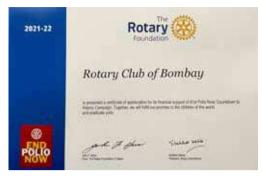




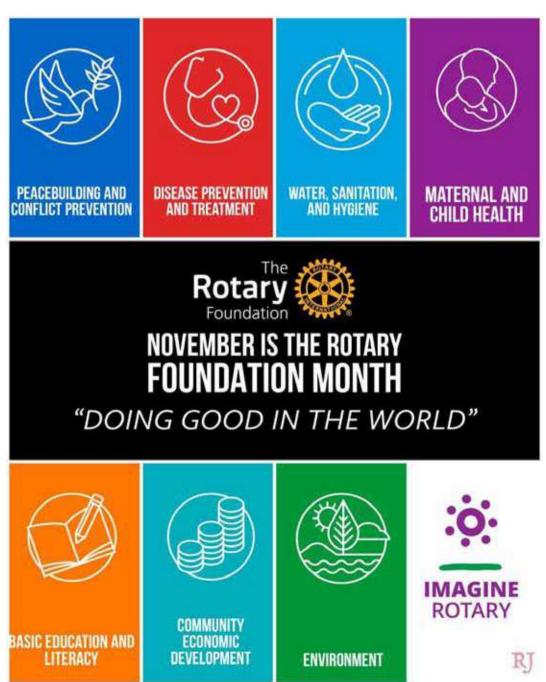




TRF transforms your donations into service projects that change lives both close to home and around the world.



Rotary Club of Bombay was also awarded a certificate of appreciation for END POLIO NOW for a contribution of 1,500 USD (Rotary Year 21-22, under PP Shernaz Vakil)



RCB visits Padukone-Dravid-Bindra Centre in Bengaluru











President Vineet Bhatnagar, accompanied by Rtn. Jaidev Merchant, PP Ashish Vaid and Rtn. Moy Biswas visited the Padukone-Dravid-Bindra Centre for Sports Excellence (CSE) in Bangalore on November 12th, 2022. CSE is a world-class integrated sports complex built on 15 lush acres, near Bengaluru's Kempegowda International Airport.

The delegation from RCB was delighted to witness state-of-the-art facilities in multiple sports such as cricket, shooting, football, tennis, swimming, squash, badminton and basketball. The Centre aims to fulfil India's dreams of having Olympic and World Champions in multiple sports. CSE was founded by Vivek Kumar, a professional badminton player, who was driven by a personal passion to make sports a philosophy to encourage competitive and recreational athletes, professional coaches, sports academies and aspiring young talent to excel in their sport of choice. Besides identifying and encouraging the country's most promising sports talent, CSE also supports paralympic athletes and creates pro-bono opportunities for highly talented low-income athletes.

CSE offers residential dormitories and rooms for those young sports talent that come from other states. An out-of-school academic program allows these children not to sacrifice their academic progress as well. During a tour of the facilities, the RCB delegation sat through a badminton match of Lakshya Sen – the young, rising star of India who was recently ranked 6th in the world.

This year, there is a keen interest that RCB associates with sports institutions to identify ways in which we could contribute to fulfill the dreams of young deserving aspirants in a sport where they can make a mark for themselves and also our country. In this respect, our visit to CSE was a good, first step.

RCHR brings fluid art to BY

On November 19th, 2022, the Rotaract Club of H.R. College and students of the six Bhavishya Yaan schools celebrated colours.

It was a super fun Saturday for all of them.

About 90 Rotaractors from HR college went to all six Bhavisha Yaan schools and, within a span of two hours, did the activity with 192 kids of Bhavishya Yaan.

HR students did fluid art with them in which the children poured different colours in a cup and then poured those on a canvas.

Each BY student took the masterpieces that they had created. There was a fun interaction and games after this.

The more you celebrate your life, the more there is in life to celebrate.







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ROTARY CLUB OF BOMBAY रोटरी क्लब ऑफ बॉम्बे

मोफत दवाखाना

पत्ताः

कॉटन ग्रीन दवाखाना, कॉटन एक्सचेंज बिल्डिंग जवळ, राम मंदिर समोर, कॉटन ग्रीन स्टेशन जवळ, कॉटन ग्रीन (पु.), मुंबई - ४०० ०३३. दुरध्वनी : ०२२ २३७३७३०१

	Tuesday / मंगळवार	Friday / शुक्रवार
DeBatra's Homeopathy Clinic / होमिओपॅथी दवाखाना	9 to 5 / ९ ते५	9 to 5 / ९ ते ५
Eye Clinic / डोळचांचा दवाखाना	9 to 5 / ९ ते५	9 to 5 / ९ ते ५
Dental Clinic / दाताचा दवाखाना	9 to 5 / ९ ते ५	9 to 5 / ९ ते ५
GP & Child Care Clinic / जीपी आणि लहान मुलांचा दवाखाना	2 to 5 / २त्ते५	2 to 5 / २त्ते५
Blood Tests / रक्ताची तपासणी	9 to 12 / ९ ते १२	9 to 12 / ९ ते १२



Yeh Hai (South) Bombay Meri



Join us for a fun-filled Sunday morning with your families for Treasure Hunt starting at 9.30 am from Gallops. It will be followed by lunch at 145, Kamla Mills at 12.30 pm.

The treasure hunt will be open to the first 12 cars to register and pay for the entire team. Each car can have 4-6 participants.

To register, please pay Rs 1500 per person to Rashmi at the earliest. (For Treasure Hunt & Lunch or join us for only lunch) Please make the payment on the link below https://imojo.in/rcb12

All the treasure hunt participants, please get in touch with Ushma on 9820556293 after registration with Rashmi.

DECEMBER 4TH, 9.30 AM, REGISTRATION AND COFFEE AT GALLOPS RESTAURANT, 10 AM FLAG-OFF



7th ANNUAL TENNIS TOURNAMENT

11 DECEMBER 2022

Tournament: 7:30 am onwards Fellowship: 9:30 am onward. Non players are welcome for the fellowship

Register with Rtn Anand Dalal (98201 25087) President Rtn. Vineet Bhatnagar and The Fellowship Committee of the Rotary Club of Bombay request your presence at the Club's annual CHRISTMAS PARTY

Rotary

Club of Bombay

IA

Breach Candy Club lawns Friday, December 16, 2022 7.30 pm onwards

Dress : Smart Casual Rs. 1500 per member / member partner

> Payment link contact HTTPS://IMOJO.IN/RCB11

Rashmi : <u>+91 97691 40141</u> at the earliest

CELEBRATIONS

Member Birthdays



NOVEMBER 29 Rtn. Charu Agrawal



NOVEMBER 29 Rtn. Dr. Ashish Contractor



NOVEMBER 30 Rtn. Bipin Vazirani



DECEMBER 1 PP Nandan Damani



DECEMBER 2 Rtn. Dr. Sharukh Golwalla

Rotarian Partner Birthdays

NOVEMBER 29 Rtn. Ptn. Alpana Chinai NOVEMBER 29 Rtn. Ptn. Arti Sanghi NOVEMBER 30 Rtn. Ptn. Kashmira Dalal

NOVEMBER 30 Rtn. Ptn. Prashansa Chowdhary DECEMBER1 Rtn. Ptn. Renu Chokhani DECEMBER2 Rtn. Ptn. Malini Agarwalla

DECEMBER 2 Rtn. Ptn. Ayesha Soonawalla

DECEMBER 5 Rtn. Ptn. Prerna Jain



DECEMBER 3 Rtn. Rahil Shah

DECEMBER 5 Rtn. Zulfiquar Memon

Anniversaries

NOVEMBER 29 Rtn. Ptn. Vandana & Rtn. Madhusudan Daga NOVEMBER 30 Rtn. Ptn. Anita & Rtn. Satyanarayan Bansal NOVEMBER 30 Rtn. Ptn. Priyanka & Rtn. Mudit Jatia NOVEMBER 30 Rtn. Ptn. Meher & Rtn. Khurshed Poonawala DECEMBER 1 Rtn. Ptn. Arnaz & Rtn. Dr. Phiroze Soonawalla DECEMBER 2 Rtn. Ptn. Vasudha & Rtn. Abhin Alimchandani DECEMBER 4 Rtn. Ptn. Dr. Sonia & Rtn. Dr. Saumil Kothari DECEMBER 4

Rtn. Ptn. Nandita & PE Manoj Patodia

DECEMBER 5

Rtn. Ptn. Neha & Prakash Jotwani

DECEMBER 5

Rtn. Ptn. Percy & Rtn. Arin Master

DECEMBER 5

Rtn. Ptn. Dr. Papa & Rtn. Rajyalakshmi Rao Meka

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Vithalday.

Birwa Qureshi, Crraft of Art

Trained as an interior designer at the School of Interior Design (SID) in Ahmedabad, a part of the highly acclaimed CEPT University, "Art" is integral to Birwa Qureshi's growing up. She learnt Bharat Natyam and Indian Folk Dance with Guru Smt Mrinalini Sarabhai at the world renowned Darpana Academy of Performing Arts. Her exposure to India and abroad as a dancer, her education in design, her passionate engagement with dance and her innate sensitivity to all things beautiful, in a rich combination, cultivated in hera fascination for the monuments.

Her marriage to the Tabla maestro Fazal Qureshi, son of the legendary Ustad Allarakha, added a new dimension to her life: Music. The design background, dance, and the music in the familu, in a creative sunthesis, gave birth to CRRAFT OF ART, Birwa's own creation, through which for the past 9 years she has been blazing a new trail in taking historical monuments to the people.

In a short period of time COA's SUFI, WATER and GOOMBAJ Festivals in Ahmedabad and other places in Gujarat have created a special



niche in the minds and hearts of Amdavadis: not only for the variety and guality of music presented but also for its concept and ideal of linking, re-introducing and re-uniting the citizens both young and old; elite and common; music lovers and lay public, men and women with their rich heritage woven in these outstanding monuments. It is not only dressing up monuments through creative lighting and playing soulful music, it is engaging them in a process of discovering their own history culture, tradition, art, craft and architecture.



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ROTARY CLUB OF BOMBAY 2022-2023









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